



Northwest Iowa
Community College

603 West Park Street
Sheldon, Iowa 51201

Phone 712-324-5061 or
toll free 1-800-352-4907, Ext. 105

March 26, 2014

NEWS RELEASE

*May be published
when received.*

Health Information Professionals Week Focuses on “Transforming Healthcare with Information” During 25th Annual Celebration

The American Health Information Management Association (AHIMA) honored and celebrated health information professionals during the 25th annual Health Information Professionals (HIP) Week, March 16–22, 2014. This year’s theme was “Transforming Healthcare with Information.”

“The work health information management (HIM) professionals do to ensure the integrity of health information is imperative to clinical and administrative decision making. Access to accurate information helps all of us make important decisions and leads to a healthy society,” said AHIMA CEO Lynne Thomas Gordon, MBA, RHIA, CAE, FACHE, FAHIMA. “AHIMA’s Health Information Professionals Week spotlights the important role HIM professionals play in our healthcare system.”

HIP Week 2014 coincided with AHIMA’s Hill Day, an event where AHIMA members visited Capitol Hill and share the importance of advancing HIM. Information governance, privacy and security, and fraud and abuse concerns continue to be key issues for HIM professionals, and AHIMA is ready to provide guidance to the healthcare industry and government leaders seeking counsel.

“AHIMA’s vision is a world in which healthcare decisions are informed by instant access to intelligence,” said Thomas Gordon. “In this vision, data is a critical asset. This year’s theme, ‘Transforming Healthcare with Information,’ describes the future we want to see and reminds us that HIM professionals’ work is supporting quality of care and population health today.”

As the focus in healthcare shifts from the ability to collect data to using information effectively, healthcare organizations will continue to depend on HIM professionals as leaders in this area. With their expertise in management of information, as well as data integrity and analytics, health information professionals are well positioned to move the healthcare industry into a transformed future.

About AHIMA

Representing more than 71,000 specially educated HIM professionals in the United States and around the world, the American Health Information Management Association is committed to promoting and advocating for high quality research, best practices, and effective standards in health information, and to actively contributing to the development and advancement of health information professionals worldwide. AHIMA's enduring goal is quality healthcare through quality information. ahima.org

The HIT program at NCC

If you wish to combine your organizational and analytical skills with your interest in healthcare, a career in Health Information Technology could be for you! As a Health Information Technician, you play a vital role in making our healthcare system work. You perform data collection and analysis needed by doctors, nurses, and other healthcare professionals.

NCC's program is unique because it focuses on the sciences and communication skills. Students have three separate internships and are well prepared to take the Registered Health Information Technician test after completion of the program (NCC grads have almost a 100% pass rate).

HIT graduates could be a supervisor of a Health Information Management department, Quality Assurance Coordinator, a clinical coder/abstractor, or a medical transcriptionist. Excellent opportunities also exist in research firms, government agencies, pharmaceutical firms, insurance companies, consulting businesses, and telecommuting from your home. Graduates of the HIT program report earnings of \$20,000–\$30,000. Salary increases with experience.

This program is available on campus or online.

To receive your free copy of the NCC Viewbook or schedule a campus visit, contact the Admissions office at studentservices@nwicc.edu, call 712-324-5061, 800-352-4907 or text THUNDER to 82942. Or visit our website at nwicc.edu. At NCC There's a Place For You!