



Northwest Iowa
Community College

603 West Park Street
Sheldon, Iowa 51201
Phone 712-324-5061 or
toll free 1-800-352-4907, Ext. 105

June 6, 2012

NEWS RELEASE

*May be published
when received.*

Renew Rural Iowa Business Success Seminar at Northwest Iowa Community College

Iowa entrepreneurs with merely an idea for their own business, as well as those with years of business experience, will find something they can use at the Renew Rural Iowa Business Success Seminar on June 26 at Northwest Iowa Community College in Sheldon.

Renew Rural Iowa seminars bring together seasoned business experts and critical resources, allowing entrepreneurs to tap into an array of services – all at one time, according to Sandy Ehrig, economic development administrator for Renew Rural Iowa, a program of Iowa Farm Bureau Federation. Presenters share real company examples of interest to entrepreneurs with any level of experience — from start-ups to major corporations.

“People with an idea for a business or those already in business looking to grow will find this program valuable,” according to Lyon County Economic Development Director Steve Simons. “Starting a business or growing an existing business is exciting and challenging. This program will walk participants through keys to business success and introduce them to key resources in our northwest Iowa region.”

The one-day seminar begins at 8 a.m. and ends at 3 p.m., with a valuable VentureNet Iowa live demonstration from 3 p.m. to 4:30 p.m. The seminar features “The Recipe for Business Success” presented by Curt Nelson, author and president of Entrepreneurial Development Center, Inc. Baking & Business 101 takes you through an insightful look at what defines successful business ingredients and how to create them.

The Business Success Seminar guides new and existing businessmen and women through all phases of developing and operating a successful business, including strategic fit, business planning, marketing, balanced teams, leadership and resources.

Participants will also have opportunities to network with other entrepreneurs and to connect with resources.

The June 26 seminar will be held at Northwest Iowa Community College in Sheldon. Register online via the Renew Rural Iowa website, <http://www.renewruraliowa.com/>, or call 800-254-9670. There is no charge to participants. The program is sponsored by Iowa Farm Bureau's Renew Rural Iowa efforts and the co-hosts Northwest Iowa Development, Northwest Iowa Community College, Iowa State University Extension's Center for Industrial Research and Service (CIRAS) and VentureNet Iowa.