

NEWS RELEASE

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New Business Degree Program Starting at Northwest Iowa Community College in January 2017

A new Business Degree program is starting at Northwest Iowa Community College in Sheldon, IA. Business Management which is an Associate of Applied Science (AAS) degree will start in the spring semester (January 2017).

The Business Management program is designed for students who are interested in a two-year, or shorter, program that will prepare them to enter the workforce as a manager or supervisor trainee. Students acquire a background in basic business including accounting, budgeting, math and economics as well as practical supervisory skills. Areas of emphasis include: marketing, management supervision, small business management, entrepreneurship, and leadership.

Graduates of this program would be prepared to enter a company as a manager/supervisor trainee. If you are currently working in a business management position, you will—through updated skills, knowledge and techniques—be able to move up the career ladder to higher supervisory positions. Potential jobs include: Administrative Assistant, Business Manager, Human Resources Manager, Marketing, Advertising and Public Relations Manager, Merchandise Manager, Office Manager, Supervisor, or Entrepreneur.

Classes for students in Business Management will be general education core, but all others will be courses specific to business, accounting, budgeting, supervision, management, entrepreneurship, economics, and marketing. A unique feature to this program is it is entirely online, so students may take classes anywhere in the world.

Students who succeed in this field have excellent communication skills, strong management potential, innovative, strong work ethic, be a problem solver and have strong computer skills. Starting salaries for front-line office supervisors and managers range from \$19.83 per hour to \$45.21 per hour in Northwest Iowa.

In addition to the AAS degree option students may focus on stacking certificates to help them earn credentials to use in advancing current job skills, or in seeking future employment. Certificates are available in Management Supervision, Marketing, Small Business Management, and Entrepreneurship.

This program is beginning in January of 2017. All classes are available online, but if you would like an on-campus experience, you can take a combination of online and on-campus classes as well. This program qualifies for financial aid. To find out more call 800-352-4907, email studentservices@nwicc.edu, or visit our website at www.nwicc.edu.

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