

# NEWS RELEASE

*May be published when received.*



**April 5, 2016**

603 West Park Street, Sheldon, Iowa 51201  
Phone 712-324-5061 or toll free 1-800-352-4907, Ext. 105

---

## **Health Information Professionals Week Promotes “Accurate Information, Quality Care” During 27<sup>th</sup> Annual Celebration**

The American Health Information Management Association (AHIMA) will honor and celebrate health information professionals during the 27<sup>th</sup> annual Health Information Professionals (HIP) Week, April 3-9, 2016. This year’s theme was “Accurate Information, Quality Care.”

“Increasingly, accurate and timely health information is becoming healthcare’s greatest asset,” said AHIMA CEO Lynne Thomas Gordon, MBA, RHIA, FACHE, CAE, FAHIMA. “During AHIMA’s Health Information Professionals Week, our goal is to raise awareness that health information management professionals who are armed with the skills to manage health information effectively are key to the success of our health system.”

HIP Week 2016 will coincide with AHIMA’s Leader Symposium and Hill Day, events where AHIMA members receive education specific to advocacy and visit Capitol Hill to share the importance of advancing HIM. Information governance, privacy, security, and fraud and abuse concerns continue to be key issues for HIM professionals; AHIMA will continue to provide guidance to the healthcare industry and government leaders seeking expertise and counsel.

“We are already seeing HIM professionals leading the industry in achieving data integrity through information governance and ensuring patients and consumers have access to timely information they can trust,” said Thomas Gordon. “This year’s HIP Week theme reflects our commitment to our vision of a world where the right information is available to the right person at the right time—for better care.”

During HIP Week, health information professionals will engage in focused activities in their organizations and the community to raise awareness of the important work they perform. Some of the activities include lunch and learns, displays in facility lobbies and lunchrooms, quizzes with prize opportunities, tours for elected officials, community seminars, and local media coverage. Facilities may recognize the accomplishments of their HIM team during HIP Week.

Information can be used as an asset to benefit healthcare organizations, to improve performance and improve patient health. Achieving aims such as improving cost, quality, and population health depends on the ability to turn data into knowledge. With the theme of “Accurate Information, Quality Care,” AHIMA reiterates its belief in the necessity of building quality healthcare through quality information.

### **About AHIMA**

The American Health Information Management Association (AHIMA) represents more than 103,000 health information professionals in the United States and around the world. AHIMA is committed to promoting and advocating for research, best practices and effective standards in health information and to actively contributing to the development and advancement of health information professionals worldwide. AHIMA’s enduring goal is quality healthcare through quality information. [ahima.org](http://ahima.org)

### **The HIT program at NCC**

If you wish to combine your organizational and analytical skills with your interest in healthcare, a career in Health Information Technology could be for you! As a Health Information Technician, you play a vital role in making our healthcare system work. You perform data collection and analysis needed by doctors, nurses, and other healthcare professionals.

NCC's program is unique because it focuses on the sciences and communication skills. Students have three separate internships and are well prepared to take the Registered Health Information Technician test after completion of the program (NCC grads have almost a 100% pass rate).

HIT graduates could be a supervisor of a Health Information Management department, Quality Assurance Coordinator, a clinical coder/abstractor, or a medical transcriptionist. Excellent opportunities also exist in research firms, government agencies, pharmaceutical firms, insurance companies, consulting businesses, and telecommuting from your home. Graduates of the HIT program report earnings of \$20,000–\$30,000. Salary increases with experience.

This program is available online.

To receive your free copy of the NCC Viewbook or schedule a campus visit, contact the Admissions office at [studentservices@nwicc.edu](mailto:studentservices@nwicc.edu), call 712-324-5061, 800-352-4907. Or visit our website at [nwicc.edu](http://nwicc.edu).