



Northwest Iowa
Community College

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NEWS RELEASE

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'SURVIVAL' MESSAGE TO BE BROUGHT TO THE 8TH ANNUAL LAKES HEALTH CONFERENCE IN JUNE

Area health professionals will be given the opportunity to sharpen their "Survival" skills during the 8th Annual Lakes Health Conference which will be held June 7-8, 2012, at Arrowwood Resort & Conference Center at Lake Okoboji.

This year's theme, "I Will Survive" features Elizabeth Smart, the young Utah teenager who was abducted from her home and kept in captivity for nine months.

A big tip in finding her abductor occurred when Elizabeth's sister remembered the voice of the person who took her sister away at knifepoint in the middle of the night in early June of 2002. The Smart family had hired Brian David Mitchell to help with repair and maintenance at the Smart home.

Smart was found alive about 18 miles from her home in the company of Mitchell and his wife, Wanda Barzee. They were both later convicted of the kidnapping.

"I think this year the presenters and topics will provide valuable information based on personal experiences. Through their compelling stories of survival they will share first-hand knowledge as victims," said Rosie Coleman, one of the organizers of the event. "Healthcare professionals will acquire important information that will assist them to better understand and care for individuals who have been traumatized."

A wide variety of subject matter will be covered in the two-day conference.

"We'll take a look at a wide range of topics to be covered including bullying, domestic violence, cancer, homelessness and human trafficking," said Marilyn Stille, co-organizer of the Lakes Health Conference.

Conference Tuition - Be an Early Bird and qualify for a drawing for \$100 off next year's conference!

\$187 if preregistered and paid by noon, Wednesday, May 4, 2012 (Section # 30404)

\$199 if preregistered after that date/time (Section # 30339)

***Includes tuition, meals, handouts, continuing education certificate and recording fees.**

Iowa Lakes Community College and Northwest Iowa Community College are again co-hosting the event. Questions regarding the conference should be directed to Rosemary Coleman, Iowa Lakes Community College Health Programmer, (800) 242-5108, ext. 5227, (rcoleman@iowalakes.edu) or Marilyn Stille, Northwest Iowa Community College, Continuing Education Coordinator, (800) 352-4907, ext. 143, (mrstille@nwicc.edu).

PHOTO ID: A photo of Elizabeth Smart is attached.

MEDIA: For more information, please contact Rosemary Coleman or Marilyn Stille at numbers or emails listed above; or the Iowa Lakes marketing office at 712-362-7944