



Northwest Iowa
Community College

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NEWS RELEASE

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Northwest Iowa Community College Announces a Community Voting Campaign to Determine a Mascot for the College

After forty-six years in existence and a year of suggestions made by Northwest Iowa Community College students, staff, faculty, alumni and the public, NCC is proud to announce the top three finalists for the NCC mascot! The top three suggestions were:

1. The Thunder
2. The 66ers
3. The Mountain Lions

Jan Snyder, Vice President of Institutional Advancement & Enrollment Services, stated, "We wanted the determination of our mascot to be an all inclusive process. This decision will affect current students, future students, staff, faculty, alumni and the citizens of Cherokee, Lyon, O'Brien, Osceola and Sioux counties. The top three suggestions were gathered over the course of the year. Suggestion boxes were placed on campus and at community home shows and fairs. We also asked NCC alumni, through the College's student newspaper the *Collegian*, to email their suggestions to us."

Dr. Bill Giddings, NCC President, said, "As NCC grows and develops by adding more programming, both technical and transfer, and with the additions of two new residence halls and the opening of the new Lifelong Learning and Recreation Center, we need to branch out and start developing more of a collegiate atmosphere. This is a big step in developing our identity. We look forward to seeing the results of the community vote and look forward to this new chapter in NCC's history."

The voting will take place on NCC's website for the next three weeks. Anyone can log on to www.nwicc.edu and go to the announcement box towards the bottom of the homepage and follow the instructions about how to vote for your favorite mascot.

NCC will announce the new mascot at the grand opening of the Northwest Iowa Lifelong Learning and Recreation Center scheduled to open in the spring of 2011.