



Northwest Iowa
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NEWS RELEASE

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Northwest Iowa Community College Attempts to Break World Record with Largest Pickup Parade

Have you ever wanted to make history? Well now you can!! You can be part of history by helping to break a **world record** at Northwest Iowa Community College! As part of NCC's homecoming, Days of Thunder, NCC staff, students, and faculty along with anyone from the community who would like to be a part of history will attempt to break the world record for having the largest number of pickup trucks in a parade!

The parade is Wednesday, October 22nd with the parade line-up for the community from 9:30-10:00 am and the world-record attempt Pickup Parade starting at 11am!! Brad Gill, NCC Business Instructor, said, "The world record right now is 360 pickups, so the goal for the day is to have about 450 pickups in the parade."

To qualify your truck must be a pickup truck. The Guinness Organization defines this as, "a pickup truck is defined as a vehicle based on a dedicated chassis with an open-top, rear cargo area, commonly known as a bed. Coupe utility vehicles, which are based on a car chassis, will not count as a pickup truck. Coupe utility vehicles are covered by a separate category."

There is a FREE lunch following the parade for all those who take part that will start at 12:30pm. Gill said, "We really want this to be a celebration for everyone who participates. The lunch is at the LLRC on the east side of campus and everyone is welcome."

To register to participate in the parade or for more information, go to nwicc.edu and look in the welcome box for the Days of Thunder logo and click on the *Pickup Parade Information* link. After you register watch your email for further details. Gill stressed, "It is important for you to preregister to take part in the parade, so we can have an accurate count for lunch and so that the parade lineup can go as smoothly as possible. There's a Place For You - making history with NCC and a world record attempt Pickup Parade!"

For a complete listing of the Days of Thunder events please go to nwicc.edu and click on the General Days of Thunder Information link in the Announcement Box, call 712-324-5061, or email: contactus@nwicc.edu for more information. NCC – There's a Place for You!