



Northwest Iowa
Community College

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NEWS RELEASE

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Northwest Iowa Community College Launches a New Website

Northwest Iowa Community College, Sheldon, IA, unveiled its new website, www.nwicc.edu, January 11, 2010. The completely redesigned website has been reorganized and is separated into nine different categories: Perspective Students, Parents, High School, Continuing Education & Training, Business & Industry, Alumni & Community, Current Students, Recreation Center, and About NCC.

Kristin Kollbaum, Director of Marketing/Alumni, stated, “We wanted the site to have a personal not an institutional look. The home page is organized by target audience. For example, a high school student wanting to learn about NCC would click on "Prospective Students" then choose from a variety of topics. Each category has its own look and feel depending on what audience will be using it. The website is really set up to appeal, in the appearance and functionality, to the people that will be using it. ”

Kollbaum continued, “We see the website as the virtual front door to NCC. Our goal at NCC is to be as customer friendly as we can and that extends to our website. The goal of this website is that a visitor can find what they are looking for in three clicks or less.

Mike Logan, Director of Technology & Information Services, stated, “A goal from the very beginning of the new website process was to make sure everyone on campus had the opportunity to have input about the content and architecture of the website. After the initial nine categories were identified volunteer committees took on the challenge of developing the architecture (how the website functions) and all of the content. It is really a website developed by the entire college not just a few people.”

Jan Snyder, Vice President of Institutional Advancement & Enrollment Services, said, “With decreasing budgets and sustainable initiatives at NCC we wanted to utilize technology to cut down on printing for a number of our publications. One of the great things this website will allow us to do is print fewer publications but still communicate effectively to our constituents by letting them know the information is available to see on the website. We are in the process of reviewing every publication we print and assessing if the information can be delivered on the

web. As in the past, we will use the most effective resources to communicate to our prospective students, business and industry, friends and alumni”.

NCC is known for its award-winning programs and quality instruction. Located in Sheldon, IA, Northwest Iowa Community College offers both arts & science transfer courses and technical programs – over 40 programs in all.

For students who have chosen the baccalaureate degree track, NCC is a smart place to start a college education. NCC has signed many seamless transfer agreements with schools like the University of Iowa, Iowa State, Northwestern, and Dordt College. It’s more affordable to get your first two years at NCC and then transfer to a 4-year university. Small class sizes ensure personal attention needed to succeed. Instructors have excellent credentials, which include master’s and doctoral degrees.

The vocational technical programs can prepare you in two years or less with skills needed in some of the largest and fastest growing occupations. In addition to many well-known established programs, NCC offers three programs which cannot be found anywhere else in the state of Iowa: Powerline, Industrial Instrumentation and Control, and Heavy Equipment. Instructors are eager to share their “on the job” experience with their students.

NCC’s tuition is one of the lowest in Iowa, at just \$119 per credit hour. Financial aid is available in the forms of scholarships, grants, loans and work-study employment.

NCC graduates are in demand. Over the past five years, NCC’s total college employment rate has averaged 96%! Many of our highly skilled specialist programs have consistently had 100% employment success for their graduates. The NCC Placement Office offers lifetime placement assistance for its graduates.

For more information about exciting educational opportunities at NCC, visit our website at www.nwicc.edu or call the Admissions Office at 712-324-5061 or 1-800-352-4907.