



Northwest Iowa
Community College

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NEWS RELEASE

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Northwest Iowa Community College's Marketing Department Receives International Award

A publication produced by the Marketing Department at Northwest Iowa Community College, Sheldon, IA, has been singled out as the best among community, technical and junior colleges in the United States and Canada.

Kristin Kollbaum, Director of Marketing, Marcus; Lori Richards, Graphic Designer, Sheldon; and Mariah Oliver, Grant Writer, Paullina, were presented the prestigious Gold Award for Outstanding Annual Report for NCC's 2007-2008 College Annual Report.

A panel of more than 90 judges reviewed over 1,700 entries representing 261 colleges in 44 categories in this annual competition. The National Council for Marketing & Public Relations (NCMPR) is the only organization of its kind that exclusively represents marketing and PR professionals at community, technical and junior colleges in the United States and Canada.

Kollbaum, Richards and Oliver conceptualized the publication, wrote, designed, edited, and took the photography for NCC's Annual Report. It was printed by Demco Printing, Boyden, IA.

Kollbaum stated, "What is exciting is that we (NCC) are competing directly with very large schools from across the United States and Canada. It's nice to know we are developing marketing materials that can compete within that group of marketing professionals."

This is the seventh time Northwest Iowa Community College has received an international Paragon Award.