



Northwest Iowa
Community College

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NEWS RELEASE

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Northwest Iowa Community College's Marketing Department Receives International Award

A publication produced by the Marketing Department at Northwest Iowa Community College, Sheldon, IA, has been singled out as the best among community, technical and junior colleges in the United States and Canada.

Kristin Kollbaum, Director of Marketing, Marcus; Lori Richards, Graphic Designer, Sheldon; were presented the prestigious Gold Award for NCC's 2010-2011 College Catalog.

A panel of more than 80 judges reviewed over 1,700 entries representing 261 colleges in 44 categories in this annual competition. The National Council for Marketing & Public Relations (NCMPR) is the only organization of its kind that exclusively represents marketing and PR professionals at community, technical and junior colleges in the United States and Canada.

The judges' comments, "The theme was carried out from the cover throughout the entire publication - very impressive. It's a whole package. Nicely done!"

Kollbaum stated, "What is exciting is that we (NCC) are competing directly with very large schools from across the United States and Canada. It's nice to know we are developing marketing materials that can compete within that group of marketing professionals."

You can view the award winning catalog at www.nwicc.edu click on "Prospective Students" (left side of the page) scroll to "Academics" on the far right side and choose "Catalog" from the pop-out list. Or you can go to:
http://www.nwicc.edu/Post/eMag/NCC_Catalog_eBook/index.html

This is the eighth time Northwest Iowa Community College has received an international Paragon Award.