



Northwest Iowa  
Community College

603 West Park Street  
Sheldon, Iowa 51201

Phone 712-324-5061 or  
toll free 1-800-352-4907, Ext. 105

**August 28, 2013**

## **NEWS RELEASE**

*May be published  
when received.*

**NORTHWEST IOWA COMMUNITY COLLEGE,  
WESTERN IOWA TECH COMMUNITY COLLEGE,  
SMALL BUSINESS DEVELOPMENT CENTER AND ECONOMIC DEVELOPERS  
TO HOST SMALL BUSINESS CONFERENCE IN CHEROKEE**

Northwest Iowa Community College, Western Iowa Tech Community College (WITCC), and the SBDC in conjunction with NW Iowa Economic Developers will host an Entrepreneurs and Small Business Conference Sept. 18 from 8 a.m. to 2:30 p.m. at the Western Iowa Tech campus and conference center at 200 Victory Drive, Cherokee. This will be a great opportunity to connect with resources to help take your startup or established business to the next level.

The event will provide business advice from an awesome array of experts. These are Thomas Ritchie and Kelsey Martin (social media and marketing); Jessica and Jennifer Zupp (legal issues and startup); Chris Hall and Dan Huseman (legislative issues); Jackie Nohr and Rita Frahm (small business loans and banking issues); Erin Kuehl (startup issues, expanding a small business, inspiration); Patrick Luensmann (MyEntre.Net); and Todd Rausch and Kelly McCarty (services offered by Small Business Development Centers). Their presentations will be distributed across three breakout sessions during the day.

The conference fee is \$49. Scholarships are available. Advance registration is preferred, but not required. Registration starts at 8 a.m. Lunch and a keynote speech by Mark Schuett will be from noon to 1 p.m. Schuett is co-owner and founder of American Natural Soy, Cherokee.

The conference format also provides for one-on-one sessions with the above speakers, as well as representatives from WITCC, Northwest Iowa Community College, and specialists on issues arising in specific counties.