



Northwest Iowa
Community College

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NEWS RELEASE

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Thinking of Starting a Business.....This is for you.

Anyone who is thinking of starting a business is invited to a free workshop which will be held March 20th at Northwest Iowa Community College. The workshop called "Smart Start" will cover such topics as the Basics of a business start-up, market research, financing and starting a business plan. Participants will also learn about the forms of business ownership as well as legalities, permits and licenses. It will even help entrepreneurs decide whether or not their dreams of starting a new business are feasible.

After attending the Smart Start workshop counselors will be able to assist participants in reviewing their business plan and providing advice on other issues they might have to face in starting their own business.

There is no charge for the workshop and associated counseling. The workshop will be conducted by the Small Business Development Center, SCORE (the Service Corps of Retired Executives), Iowa State Bank and Northwest Iowa Community College. The workshop will be held Thursday March 20th from 3 pm to 6 pm on the campus of Northwest Iowa Community College. To register please contact Continuing Education at 800-352-4907 or 712-324-5061.