



Northwest Iowa
Community College

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October 7, 2013

NEWS RELEASE

*May be published
when received.*

Northwest Iowa Community College and Buena Vista University Announce Partnership

A new program has been developed for Northwest Iowa Community College in Sheldon, IA. Wellness Management is an Associate of Arts Degree with an option to earn a Bachelor's Degree in Business with a Sports Management Concentration or Exercise Science-Human Performance through Buena Vista University. The program is four semesters and students may start any semester.

Greta Giese, Coordinator – LLRC & NCC Adjunct Faculty, said, "I am thrilled that NCC can partner with BVU to allow NCC students yet another opportunity to further their education. It is exciting that we can offer students a great foundation in Wellness Management here at NCC, and if they choose they can move on seamlessly to BVU and finish with a four-year degree in Sports Management or Human Performance. Like NCC, BVU has a great tradition of excellence in education, and we look forward to continued partnership with them."

The Wellness Management program is designed to prepare students to be managers in wellness and fitness settings. Students will acquire the knowledge, skills, and procedures essential to becoming a wellness and fitness professional.

National certification for personal training is available through the American Council of Exercise (ACE), the American College of Sports Medicine (ACSM), National Council on Strength and Fitness (NCSF), or the National Exercise Trainers Association (NETA).

A coaching authorization is also available from the Iowa Board of Education and allows individuals to coach K-12 sports in the state of Iowa. This coaching authorization requires classes covering coaching and first aid skills, and students completing the Wellness Management program will have these required credits completed and will be eligible to apply for their coaching authorization upon graduation.

This program offering is unique because NCC has partnered with Buena Vista University to offer this as a 2 plus 2 partnership. Students can complete their Wellness Management Program (Associate of Arts degree) with NCC and then complete their last two years with Buena Vista University and earn a Bachelor of Arts degree.

Graduate career opportunities include health and wellness management in corporate fitness/health clubs or management in recreation settings such as YMCAs. Earnings for this career are expected to range from \$28,000 to \$32,000 per year.

Students should expect to take classes in physical education, exercise, science, nutrition, and management. A student should possess excellent people and communication skills and an interest in wellness and fitness.

For more information contact the Admissions Office at studentservices@nwicc.edu, call 712-324-5061, 800-352-4907 or visit our website at nwicc.edu. At NCC There's a Place For You!